

NT HRA SPONSORSHIP PROSPECTUS 2026

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PARTNERSHIP PROSPECTUS 2026

The Northern Territory Human Rights Awards (NT HRA), affectionately known as The Fitzgeralds – recognise and celebrate the people and organisations whose actions strengthen human rights and champion dignity, equality, social justice and inclusion across the Northern Territory (NT).

“Human rights begin with the way we treat one another every day.”

A MESSAGE FROM THE CHAIR

Each year, we recognise individuals, communities and organisations who work tirelessly to create a Northern Territory (NT) where every person can live with dignity, respect and opportunity.

The Awards honour the legacy of Tony Fitzgerald, former NT Anti-Discrimination Commissioner, whose leadership and commitment to fairness continue to inspire generations of Territorians.

We invite organisations that share these values to partner with us in recognising excellence, inspiring action and strengthening our community.

Together, we can celebrate those building a more inclusive, compassionate and equitable NT.



Kwame Selormey

Chair | NT Human Rights Awards Steering Committee



ABOUT THE AWARDS

Established by the NT Anti-Discrimination Commission and governed through a collaborative Steering Committee model, the NT Human Rights Awards recognise individuals and organisations who make outstanding contributions to human rights, equality and social inclusion across the Territory.

Held annually on Human Rights Day (10 December), the Awards bring together leaders from government, business, academia, law, community services and civil society.

The Awards recognise achievements in:

- Promoting human rights and peace
- Advancing equal opportunity
- Challenging discrimination and exclusion
- Strengthening diversity and inclusion
- Building community understanding and social cohesion
- Removing barriers to participation and belonging

THE LEGACY OF TONY FITZGERALD

Tony Fitzgerald served as the NT Anti-Discrimination Commissioner from 2002 until 2009. His leadership, courage and unwavering commitment to fairness helped shape a more inclusive Territory and strengthened awareness of human rights across our community.

The Awards proudly carry his legacy forward by recognising those who continue this important work every day.



WHY THE AWARDS MATTER

Human rights are not abstract principles.

They are reflected in:

- A young person standing up against discrimination.
- A community organisation supporting vulnerable families.
- A workplace creating opportunities for people with disability.
- A teacher fostering understanding across cultures.
- An advocate challenging injustice.
- A leader creating safer and more inclusive communities.

The Awards shine a light on these stories and inspire others to take action.



WHY PARTNER WITH THE FITZGERALDS?

1

Demonstrate Values-Based Leadership

Show your organisation's commitment to fairness, dignity, inclusion and respect.

2

Strengthen ESG and Social Impact Outcomes

Support measurable community impact and align with environmental, social and governance objectives.

3

Enhance Corporate Reputation

Associate your organisation with one of the Northern Territory's most respected community recognition programs.

4

Connect With Influential Stakeholders

Build relationships with government, community leaders, business executives, legal professionals and decision-makers.

5

Support Positive Social Change

Help recognise and amplify the achievements of Territorians making a difference.

EVENT PROFILE

Date	10 December 2026	
Occasion	International Human Rights Day	
Location	Darwin	
Audience includes	- Government leaders - Philanthropic organisations - Human rights advocates - Community organisations - Business leaders - Education sector - Legal professionals - Award recipients - Media - Youth leaders	



OUR IMPACT

For more than a decade, the NT Human Rights Awards have recognised extraordinary contributions to:

- Human rights advocacy
- Social justice
- Disability inclusion
- Multicultural engagement
- First Nations leadership
- Community development
- Youth empowerment
- Equality and anti-discrimination

The Awards provide a platform to celebrate stories that may otherwise go unnoticed.

ETHICAL SPONSORSHIP AND PARTNERSHIP PRINCIPLES

The NT Human Rights Awards seek partnerships with organisations whose values align with the principles of dignity, equality, fairness, inclusion and respect for human rights. We welcome sponsorship from organisations that demonstrate positive contributions to the Northern Territory and commitment to responsible business and community practices.

We Value Partners Who Demonstrate:



Respect for Human Rights

A commitment to protecting and respecting human rights across their operations, workforce, supply chains and community engagement.



Diversity and Inclusion

Policies and practices that promote equity, inclusion and non-discrimination.



Ethical Governance

Strong governance, transparency, accountability and legal compliance.



Community Contribution

Positive contributions to communities through employment, education, philanthropy, volunteering or social impact initiatives.



Environmental and Social Responsibility

Commitment to sustainable and responsible environmental, social and governance practices.

SPONSORSHIP OPPORTUNITIES

\$5,000+

Human Rights Champion Partner

- Present award at event
- Premium logo placement
- Half-page advertisement
- Reserved table and promotional opportunities in the Foyer
- Website and social media promotion
- VIP seating for eight guests
- Banner at event



\$2,000+

Community Impact Partner

- Recognition across event materials
- Website profile
- Social media recognition
- VIP seating for four guests
- Program acknowledgement
- Banner at event



\$1,000+

Supporting Partner

- Logo placement
- Program acknowledgement
- Website recognition
- VIP seating for two guests



\$500+

Friend of Human Rights

- Website acknowledgement
- Program recognition

OUR INDEPENDENCE

Acceptance of sponsorship does not imply endorsement of a sponsor's products, services or policies.

The Awards remain independent in:

- Governance
- Judging
- Award decisions
- Public communications

All judging processes are undertaken independently and transparently.

GOVERNANCE

The Awards are convened by the Northern Territory Anti-Discrimination Commission and governed by a Steering Committee comprising representatives from community organisations, legal services, academia and community leaders.

This collaborative model ensures integrity, accountability and community ownership.

THANK YOU FOR PARTNERING WITH US

Human rights belong to everyone.

By supporting the NT Human Rights Awards, your organisation helps celebrate those creating positive change across the NT.

Join us in recognising leadership, inspiring action and building a fairer Territory for all.



CONTACT

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